

**MINUTES OF THE CITY COMMISSION MEETING
MONDAY, NOVEMBER 18, 2013**

The City of Leesburg Commission held a regular meeting Monday, November 18, 2013, in the Commission Chambers at City Hall. Mayor Knowles called the meeting to order at 5:00 p.m. with the following members present:

Commissioner Elise Dennison
Commissioner John Christian
Mayor David Knowles

Commissioner Jay Hurley and Commissioner Bill Polk were absent. Also present were Interim City Manager (ICM) Ray Sharp, City Clerk (CC) Betty Richardson, City Attorney (CA) Fred Morrison, Deputy City Clerk (DCC) Andi Purvis, the news media, and others.

City Clerk Betty Richardson gave the invocation followed by the Pledge of Allegiance to the Flag of the United States of America.

PROCLAMATIONS: None

PRESENTATIONS:

**GLORIANNE FAHS PRESENTED A CHECK TO THE CITY FROM HER BOOK
PROCEEDS FOR THE MOTE-MORRIS HOUSE**

Glorianne Fahs, President of the Heritage Society and Manager of the Leesburg Historical Museum, stated last year she and Bob Grenier began to put together the book "Images of America, Leesburg" using mostly photographs and information from the files of the museum. She stated of her personal book sales, \$12 from each book goes to the city for the benefit of the Mote Morris House and presented a check to the city in the amount of \$1,572.59.

CONSENT AGENDA:

Items pulled for discussion:

4.B.1 - Purchase request by the Electric Department for the purchase of fire retardant uniforms under an existing contract.

4.C.3 - Agreement with S.W.I. Software Install, Inc. to provided utility meter reading services.

4.C.4 - Agreement for management services with Facci Bella, Inc. for production services at Lakefront TV.

Commissioner Christian moved to adopt the Consent Agenda except for 4.B.1; 4.C.3; and 4.C.4 and Commissioner Dennison seconded the motion.

The roll call vote was:

Commissioner Christian	Yes
Commissioner Dennison	Yes
Mayor Knowles	Yes

Three yeas, no nays, the Commission adopted the Consent Agenda, as follows:

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CITY COMMISSION MEETING MINUTES:

Meeting held November 13, 2012

Meeting held November 26, 2012

RESOLUTIONS:

RESOLUTION 9313

Resolution of the City Commission of the City of Leesburg, Florida authorizing the Mayor and City Clerk to execute Task Order 1 with AMEC Environment & Infrastructure, Inc. for professional engineering services related to the design of the Commerce and Industrial Ditch Enclosure project for a cost not to exceed \$46,180.00; and providing an effective date.

RESOLUTION 9314

Resolution of the City Commission of the City of Leesburg, Florida authorizing the Mayor and the City Clerk to execute an Addendum to Interlocal Agreement between Lake County Government and the City of Leesburg for traffic signal maintenance; and providing an effective date.

RESOLUTION 9315

Resolution of the City Commission of the City of Leesburg, Florida authorizing the Mayor and City Clerk to execute the First Amendment to Electric Franchise Agreement between the City of Leesburg and the City of Fruitland Park; and providing an effective date.

APPROVED PURCHASING ITEM:

Purchase Request by the Electric Department for the Purchase of fire retardant uniforms under an existing agreement.

Commissioner Christian moved to approve the purchasing item and Commissioner Dennison seconded the motion.

Mayor Knowles requested comments from the Commission and the audience.

Commissioner Dennison asked what the minimum amount is before sending this out to bid. CA Morrison stated there is no set minimum stated in the code.

Purchasing Manager (PM) Mike Thornton stated this item is being purchased from an existing contract that was put out to bid.

The roll call vote was:

Commissioner Dennison	Yes
Commissioner Christian	Yes
Mayor Knowles	Yes

Three yeas, no nays, the Commission approved the purchase.

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**NO MOTION MADE ON RESOLUTION AUTHORIZING EXECUTION OF AN
AGREEMENT WITH S.W.I. SOFTWARE INSTALLED, INC. TO PROVIDED
UTILITY METER READING SERVICES**

Commissioner Dennison introduced the resolution to be read by title only. CC Richardson read the resolution by title only, as follows:

RESOLUTION OF THE CITY COMMISSION OF THE CITY OF
LEESBURG, FLORIDA AUTHORIZING EXECUTION OF AN
AGREEMENT WITH S.W.I. SOFTWARE INSTALL, INC. TO
PROVIDED UTILITY METER READING SERVICES ON A PER
METER READ UNIT COST BASIS; AND PROVIDING AN
EFFECTIVE DATE.

Item died for lack of motion and second.

**ADOPTED RESOLUTION 9316 TO EXECUTE AN AGREEMENT FOR
MANAGEMENT SERVICES WITH FACCI BELLA, INC. FOR PRODUCTION
SERVICES AT LAKEFRONT TV**

Commissioner Christian introduced the resolution to be read by title only. CC Richardson read the resolution by title only, as follows:

RESOLUTION OF THE CITY COMMISSION OF THE CITY OF
LEESBURG, FLORIDA AUTHORIZING THE MAYOR AND CITY
CLERK TO EXECUTE AN AGREEMENT FOR MANAGEMENT
SERVICES BETWEEN FACCI BELLA, INC. AND THE CITY OF
LEESBURG FOR PRODUCTION SERVICES AT LAKEFRONT TV;
AND PROVIDING AN EFFECTIVE DATE.

Commissioner Christian moved to adopt the resolution and Commissioner Dennison seconded the motion.

Mayor Knowles requested comments from the Commission and the audience.

Commissioner Christian stated he pulled this item so the public would be aware of the new found interest in Lakefront TV.

ICM Sharp stated during the budget process, he and Public Information Officer (PIO) Robert Sargent discussed opportunities to improve the Lakefront TV production quality and also to figure out how to make it pay for itself. He stated this contract essentially provides the same amount the City historically spends and offers a yearlong contract. ICM Sharp stated his recommendation is at the end of contract, the Commission and City Manager should review Lakefront TV and consider whether and under what circumstances to extend it in the future.

Dr. Anna Marie Chwastiak introduced herself, stating she has lived in the Lake County area since 2008. She stated she is on the road a lot for national productions for RLTV,

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which is NBC, Comcast, and the Cable network, and occasionally for the Weather Channel. She tunes in to Lakefront television and has done some local productions for the hospital, particularly the Central Florida Health Alliance. They like the production value, and the fact that she brings her national quality local. Dr. Anna Marie stated she thinks Lakefront TV is basically a blank canvas to be nurtured and states she is very excited to bring life, to redefine, and rebuild it and really profile Leesburg.

Mark Schwartz, President of Home Town Health Television, stated they are also engaged in a very similar situation with Lake Sumter State College, meeting all the same objectives Dr. Anna Marie just expressed. He stated to pass something like this with only one formal proposal may not be entirely in the best interest of the City, which is certainly not to take anything away from the existing proposal. He stated they approached the City over a year and a half ago and thinks there might still be a possibility for a partnership. Mr. Schwartz asked the Commission to perhaps consider tabling this item so they could present a formal proposal in which they think gives the City an opportunity to determine whether this individual proposal actually is in the best interest of the taxpayers.

Dick Scott, Senior Vice President of Business, with Lake Sumter State College, stated the College would like the opportunity to explore with the City to see whether a partnership could be formed to save both the city and college money. He stated about two years ago their board thought they were spending too much money on their TV channel and approached the City with some privation opportunities to combine that would benefit all. He stated this would allow the College, the City of Leesburg, and any other entities who wanted to get involved to promote all ideas together and give the citizens of Leesburg and Lake County one place to look for all their information; a great vehicle for all to combine resources and save money at the same time.

Mayor Knowles asked PIO Sargent with his input on the selection, why he approached Dr. Anna Marie.

PIO Sargent stated the City did not seek out Dr. Anna Marie; she made a proposal to the City. She has had programming on Lakefront TV and has consistently expressed interest in doing local government access. Dr. Anna Marie and her group have a network production quality company, where the City is bargain basement, literally working on a shoe string. Dr. Anna Marie has a rather unique service that provides the equipment and everything else. PIO Sargent stated looking back through Lakefront TV it has been a bit of a challenge to keep it up and deliver quality programming. He stated at one time Home Town Health was actually aired on Lakefront TV and during that time there was discussions with Mr. Schwartz, but nothing came of it. This just seems to be the right opportunity with Dr. Anna Marie.

Commissioner Christian asked if shows like The Other Side of Leesburg shown during Black History Month will conflict with Dr. Anna Marie's programming. PIO Sargent stated no, the agreement specifically states everything Lakefront TV has must stand and be assumed seamlessly. He stated the character and nature of the channel as a true government access, true public access channel is to remain.

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Dr. Anna Marie stated the fact of the matter is obviously, Lakefront TV is losing money for the City. She stated her goal is to fix some of the missing graphics, music, and production quality on the current shows and bring in some programs she owns which air nationally. She also has some great relationships with some national companies who are very interested in this area and hopes to expand the programming. Ultimately, she hopes by this time next year the City has actually made money off the station.

Patricia Lee stated she is glad to see interest being taken in the Television station for more diversity programming, especially as it relates to our youth.

The roll call vote was:

Commissioner Dennison	Yes
Commissioner Christian	Yes
Mayor Knowles	Yes

Three yeas, no nays, the Commission adopted the resolution.

OTHER ITEMS: None

FIRST READING OF AN ORDINANCE AMENDING THE FISCAL YEAR 2012-13 BUDGET FOR THE FOURTH QUARTER

Commissioner Christian introduced the ordinance to be read by title only. CC Richardson read the ordinance by title only, as follows:

AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF
LEESBURG, FLORIDA, AMENDING THE FISCAL YEAR 2012-13
BUDGET FOR THE GENERAL AND CAPITAL PROJECT FUNDS
FOR THE FOURTH QUARTER; AND PROVIDING AN EFFECTIVE
DATE.

Mayor Knowles requested comments from the Commission and the audience. There were none.

INFORMATIONAL REPORTS:

Miscellaneous Accounts Receivable Customers with City Attorney
Expected Write Offs as of September 30, 2013
Report of Receipts and Disbursements by Fund Fiscal Year 2012-13
City Manager Contingency Budget FY 2013 -

CITY ATTORNEY ITEMS: None

CITY MANAGER ITEMS:

ICM Sharp stated the City has had its kick off meeting with the Consultant for the 470 site certification.

PUBLIC COMMENTS: None

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ROLL CALL:

Commissioner Christian thanked the Mayor and Commission for coming early this evening and mentioned that today is also his Birthday. He welcomes Dr. Anna Marie to Leesburg and stated he looks forward to the great programming. Commissioner Christian stated the Commission did not approve the customer service meter reading item this evening; staff did a great job presenting the information; however, he is not sold on the cost savings and would just like to make sure the City gets through the smart meters without having any glitches.

Commissioner Dennison stated she mirrors Commissioner Christian and feels something does need to be done with the meter readers, but right now the City does not need to add additional work on the smart grid, so thinks it is a wise move to hold off on this for right now. She also welcomed Dr. Anna Marie and her crew to Leesburg, stating she anticipates a good partnership. Commissioner Dennison wished everyone a very Happy Thanksgiving and a safe holiday.

Mayor Knowles also welcomed Dr. Anna Marie and her crew to Leesburg, stating he thinks they will find a lot of opportunities here, it is an interesting channel, and he believes they will take Leesburg to another level which is a good thing. Mayor Knowles also wished everyone a Happy Thanksgiving.

ADJOURN:

Commissioner Christian moved to adjourn the meeting and Commissioner Dennison seconded the motion. The meeting adjourned at 5:24 p.m.

Mayor

ATTEST:

Betty M. Richardson
City Clerk

J. Andi Purvis
Recorder